

CODE ZERO™

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Driver-training course intense, exciting and life-saving

CODEZERO: Train with experienced instructors in a program designed to hone the skills of police recruits

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CODE ZERO is returning to the show for third time, offering a special glimpse into the world of driver training — police style.

Three years ago, the Justice Institute of British Columbia began delivering CODE ZERO, heralded as one of the most innovative and effective driving programs ever offered to the public. Since that time, hundreds of drivers who have taken the course have not only acquired essential skills that might save their lives but also experienced what many have called the "Thrill of a Lifetime". In

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fact, CODE ZERO has proven to be so popular and successful it is being launched at many franchised locations across Canada during 2010.

Unique in its format, CODE ZERO is based on the specialized advanced driving program that the JIBC delivers to police recruits. It is taught by the same experienced instructors and focuses on mastering the vision, steering and braking techniques that these future first-responders must

employ in order to ensure their own safety as well as the safety of other while performing their critical duties on our streets and highways.

Perhaps the most impactful segment of the CODE ZERO program is the opportunity for students to experience the intensity of a real-life emergency-response scenario for themselves. It is here the various driving skills they have been learning are put into practice on the tight, challenging police-driving track, complete with lights, sirens and two-way radio.

Showgoers can sign up for the half-day program at the CODE ZERO booth and save \$50 off the regular price of \$179.



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